

A person in a suit is shown from the chest up, holding a large, glowing white cloud in their hand. The background is a cityscape at night, with buildings and lights. A network diagram with dashed lines and nodes is overlaid on the scene. The title '10 Reasons to Move to Custom Cloud' is centered in the middle of the image.

# 10 Reasons to Move to Custom Cloud

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Right Networks®

**Custom Cloud by Right Networks offers the security and portability firms need to meet the growing demand for virtual solutions. This includes everything from a formal ticketing-system and automatic application updates to enterprise-level data security.**

**Aside from the general benefits of cloud technology, *why* do firms ultimately decide to move to Custom Cloud?**

### **1. End of Network Life**

Firms will often transition to Custom Cloud at the end of their network's life. It's a great time to consider moving to the cloud because the firm is already committed to making a technology investment.

With Custom Cloud, you never have to schedule another network upgrade – ever. Right Networks takes care of keeping your servers up-to-date so that you can focus on your business.

### **2. Unplanned Downtime**

Whether it's because of a natural disaster, breaking technology, or poor planning: unplanned downtime happens.

With Custom Cloud, firms can get their networks back up-and-running so that they can get back to work.

### **3. Struggling Internal IT Department**

With today's rate of technology change, it is hard for an IT team to keep up with the latest equipment and monitor application updates, all while keeping up with support tickets.

With Custom Cloud, we can take the technology burden off your plate and put it in the hands of an account-specific, technology expert.

### **4. Network Administrator is Leaving**

Do you know how long your network administrator will be working at your firm? Most firms face the dreaded "two-weeks-notice" time-frame to hire a suitable replacement, and opt for Custom Cloud instead.



*"We had an internal IT person for about twenty years. When they left, we were able to find a young, energized, organized internal IT person as a replacement, but they only stayed three years. The next IT person we hired was in over his head. He wasn't driven, put band-aids on issues, and no new initiatives were implemented during the three years he was here. Then we decided to outsource to a local IT vendor – this was a disaster! That's when we came to Custom Cloud."*



## 5. Bad Outsource Experience

An incompetent third-party IT company can be just as bad, if not worse, than a poor network administrator. Some of our firms have come to Custom Cloud from less than ideal outsourced IT companies who didn't understand the accounting industry.

The Custom Cloud team speaks accounting – that's all we do. We work updates and maintenance windows around the accounting industry's calendar and understand how all the applications firms utilize interact.



*"A hard lesson that we learned was: you can't outsource to just any IT company. Most accounting firms, including ours, use numerous applications – over sixty. We need these applications to work in unison. This is quite a necessity, and unless an IT company has accounting firm experience, this is difficult to understand, let alone implement."*



## 6. Growth

Mergers and acquisitions are great times to consider moving to the cloud. Custom Cloud has helped merging firms streamline their IT environments from two different and diverse working cultures.

Custom Cloud provides all employees a cohesive technology experience, across all offices belonging to that firm, making for easier collaboration.



*"Due to rapid growth on a national level, we needed more robust technology to help increase productivity, protect confidential data with the highest security methods possible, and assist us with numerous tax updates. It was time to take our traditional accounting firm to the next level via cloud technology in order to meet the needs of our customers."*



## 7. Start a New Firm

Small firms who have seen first-hand the benefits of good technology while part of a bigger firm often seek to incorporate the same level of security, efficiency and service to their clients as they rebuild their firm from the ground up. Custom Cloud offers high-quality technology at a price a small firm can afford.

## 8. Change of Leadership

During times of transition, it's a good idea to evaluate your current technology. Many firms will upgrade to the latest technology so that their leadership team can focus on the big picture – and not the headaches of an outdated machine.

## 9. Getting Out of the IT Business

Chances are you didn't start an accounting firm to be a technology expert. But with IT becoming more and more integrated with every aspect of your firm, it may feel like it.

Many firms move to Custom Cloud so that they can focus on their core competencies instead of IT. We take care of your technology so that you don't have to. Right Networks' Custom Cloud team works exclusively with accounting firms. We know your applications, your deadlines, and how everything works together.

## 10. The Accounting Profession is Moving to the Cloud

General trends within the accounting profession show that more and more firms are moving to cloud-based solutions for their technology infrastructure. Efficiency, security, peace of mind, long-term costs, and work-from-anywhere capabilities are just some of the factors behind this trend and can all be found with Custom Cloud.



*"This is one of the best decisions we've made as a firm. I would highly recommend firms look at Custom Cloud seriously. They should look beyond the numbers and focus on the value such a partnership brings as a whole."*





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Learn more at  
[www.rightnetworks.com](http://www.rightnetworks.com)

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